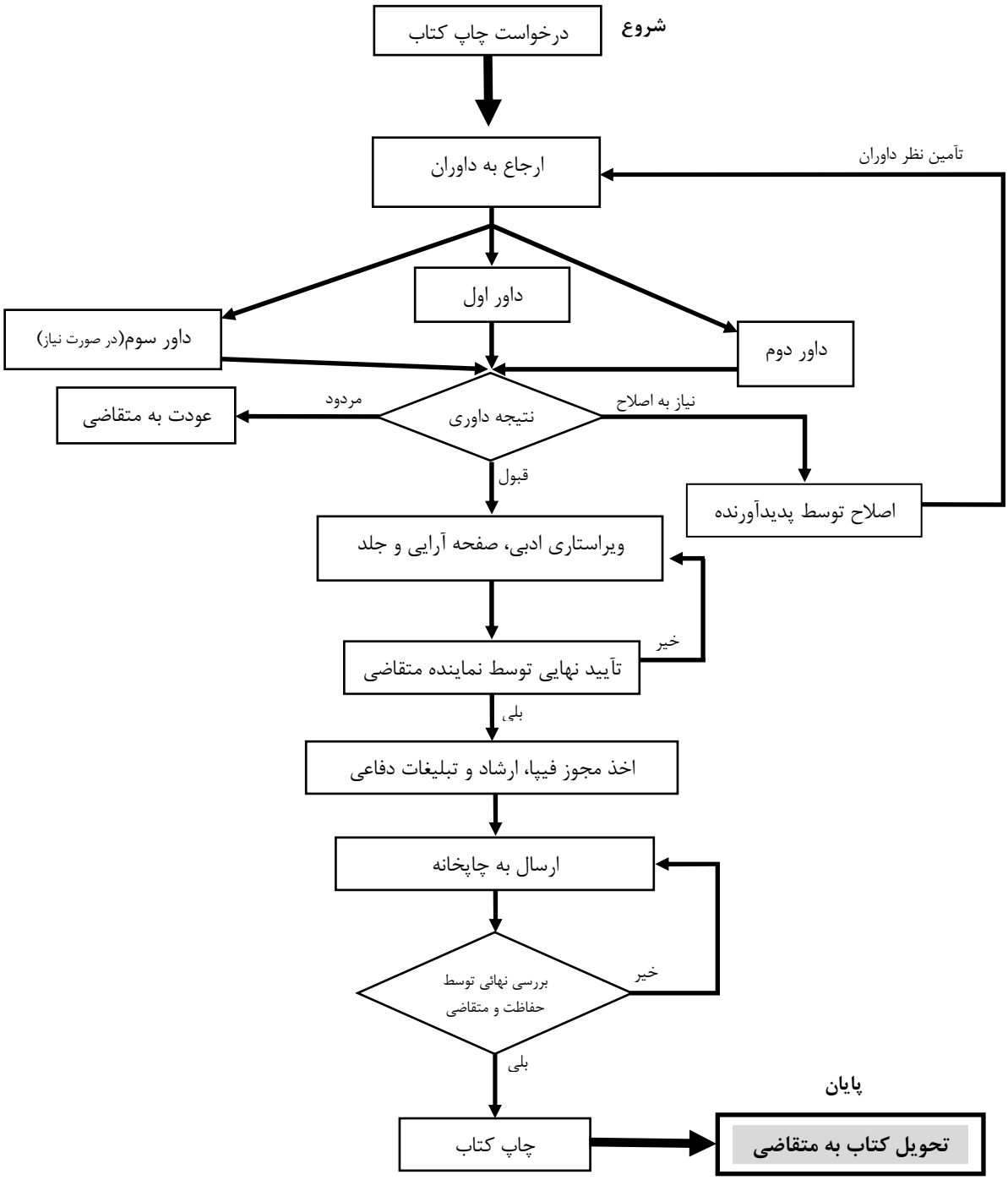چرخه کامل چاپ کتاب